

"The EDIBO project is funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment"



Athens, 20/12/2018

PRESS RELEASE

"Successful implementation of the Launch Event for the project EDIBO organized by THREE THIRDS SOCIETY NPO"

In a warm and friendly atmosphere the **Launch Event** of the project **EDIBO** was held on **Saturday, the 15th of December 2018**. The event was open to the public and hosted at **Novus City Hotel**.

Nick Dimitriadis, President of THREE THIRDS SOCIETY NPO (Lead Partner of the project), and coordinator of the event, made some crucial remarks on the necessity of the project's implementation in the countries of all partners and the experience of THREE THIRDS SOCIETY NPO in relevant training programs.

The presentation of the project and each partner followed. First, the audience had the chance to watch EDIBO's *launch video*, produced by **University of Valencia**, one the project's partners. The video presented, in a concise and indicative way, the objectives of the project. *EDIBO's identity and the activities* were presented by **Eleni Kommata**, Project Manager of EDIBO.

The presentation of the partners commenced with one of the Italian partners, *FORMA.LAB SRL*, represented by **Martina Biundo**, *Sales Manager*, who explained how *'Formalab can help you reach your organization's learning goals'*.

The partner from Latvia, *Foundation for Society* followed, and **Markuss Svageris**, *Project Manager*, elaborated on how can EDIBO become an *'Opportunity for NEETs'*.

Jurgita Tamolyte, *Project Coordinator*, represented the Lithuanian partner and convinced the audience that *Integration Center* is *'Open to Everyone'*.

The second partner from Italy, *National Craftsmen Confederation Lecce (CNA Lecce)* was represented by **Marcello De Giorgi**, *Director* of the organization who expounded on the issue of *'Digital Employability'*.

Dr. Lenin G. Lemus-Zuniga, *Associate Professor*, represented *University of Valencia*, the 7th partner of EDIBO, and analyzed *'The Opportunities for everyone given by Digitalisation'*.

The last session of the event was about *'The Case of Greece: The NEETs and the digital skills required by the industry'*. **Christos Zagkos**, *Research Associate* at the *Center of Educational Policy Development of General Confederation of Greek Workers (KANEP/GSEE)*, made a presentation on *'A new type of social vulnerability. The NEETs phenomenon in Greece'* and **Thanos Totsikas**, *Quality Management & Certification Division Director* at *IVEPE-SEV*, presented the *'Digital skills required by the Industry'* in Greece.

The event was concluded with a short discussion and questions set to the speakers.

Press Office

THREE THIRDS SOCIETY NPO